



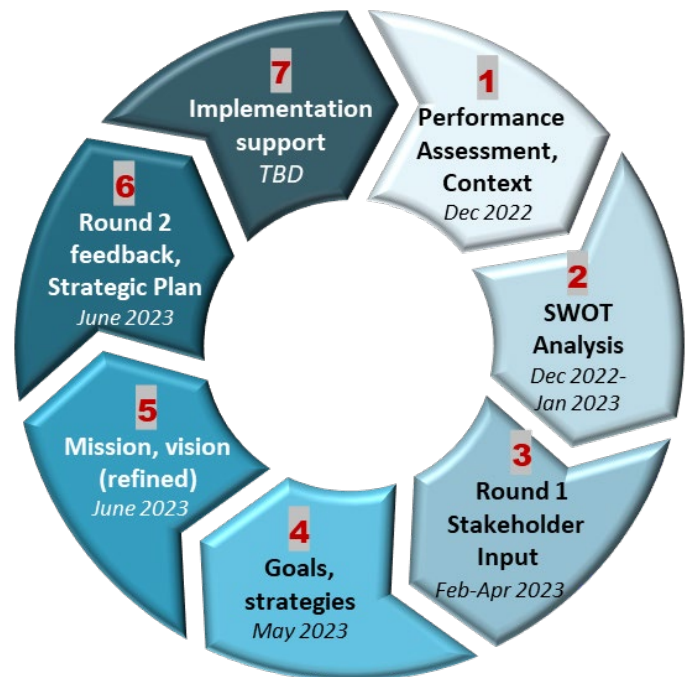
MNAPG Strategic Planning Task Force Recommendations for Final Goals, Strategies, Values

17 August 2023

Introduction

In this final step in developing a strategic plan, from mid-July through early August 2023 we invited internal and external stakeholders to provide feedback on the draft goals and strategies, along with refined organizational values. A small team of a board member, ED, and the consultant reviewed the feedback and prepared this recommendation for board review and final approval.

From there, we will move into implementation, using these long-term goals and mid-term strategies to guide our staff and board work toward our vision and mission.



Goals and Key Strategies

The Task Force reviewed the feedback and is proposing only one revision to a key strategy as described below and shown on the following page.

Goals (10-15 years)

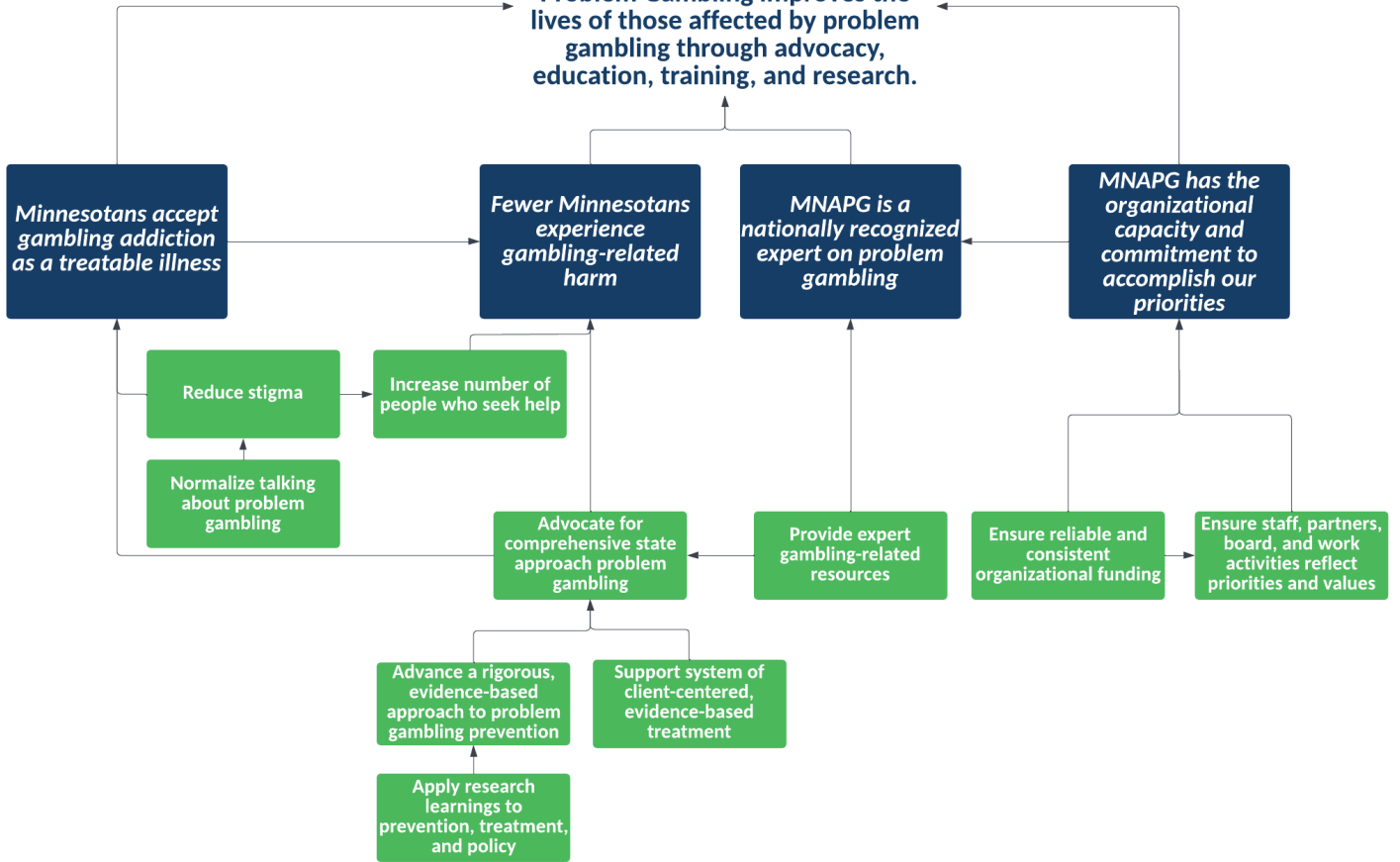
- Minnesotans accept gambling addiction as a treatable illness
- Fewer Minnesotans experience gambling-related harm
- MNAPG is a nationally recognized expert on problem gambling
- MNAPG has the organizational capacity and commitment to accomplish our priorities

Key strategies (3-7 years)

Below are the key strategies that advance the goals above.

- Normalize talking about problem gambling
- Reduce stigma
- Increase number of people who seek help
- Apply research learnings to prevention, treatment, and policy
- Advance a rigorous, evidence-based approach to problem gambling prevention
- Support system of client-centered, evidence-based treatment
- Advocate for comprehensive state approach to problem gambling
- Provide expert-gambling-related resources
- Ensure reliable and consistent organizational funding
- Ensure staff, partners, board, and work activities reflect priorities and values

MISSION
The Minnesota Alliance on Problem Gambling improves the lives of those affected by problem gambling through advocacy, education, training, and research.



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The Minnesota Alliance on Problem Gambling improves the lives of those affected by problem gambling through advocacy, education, training and research.

Values

- **Neutrality** – We are neither for nor against legalized gambling.
- **Accuracy** – We strive to ensure that all information we provide is accurate and complete.
- **Compassion** – We recognize that problem gambling does not result from moral failings and that those with a gambling problem are not inherently bad people.
- **Diverse interests:** We believe that the interests of those affected by problem gambling are best served by inviting perspectives from a wide range of people including those with lived experience, family members, treatment professionals, the gambling industry, and other professionals providing services to people with gambling-related problems.
- **Affiliation** – As an affiliate of the National Council on Problem Gambling, our relationship is one of mutual benefit. We have direct access to NCPG's national and international expertise, and we contribute to large-scale policy efforts.