National Survey on Gambling Attitudes and Gambling Experience (NGAGE)

DETAILED REPORT Positive Play
MINNESOTA
May 2019
Positive play
What is positive play?

• It’s a tool designed to measure responsible gambling beliefs and behavior
  • Developed by Richard Wood, Michael Wohl, Nassim Tabri and Kahlil Philander (2016)
• It emphasizes positive experiences over negative warnings
• The positive play scale measures four dimensions of positive play:
  • Honesty and control
  • Pre-commitment
  • Personal responsibility
  • Positive accurate beliefs about gambling
• The NGAGE study focused on personal responsibility and accurate beliefs
Past year positive play – personal responsibility

- I should be aware of how much money I spend when I gamble
  - Minnesota: 93%
  - U.S.: 91%

- I should only gamble when I have money to cover bills and living expenses
  - Minnesota: 90%
  - U.S.: 85%

- It's my responsibility to spend only money that I can afford to lose
  - Minnesota: 92%
  - U.S.: 89%

- I should be able to walk away from gambling at any time
  - Minnesota: 91%
  - U.S.: 90%

Questions asked of past year gamblers only
Past year positive play – gambling literacy

Questions asked of past year gamblers only

Gambling is not a good way to make money (% agreeing)
- Minnesota: 81%
- U.S.: 74%

If I gamble more often it will help me to win more than I lose (% disagreeing)
- Minnesota: 73%
- U.S.: 81%

My chances of winning get better after I've lost (% disagreeing)
- Minnesota: 69%
- U.S.: 76%
Positive play by age – “I should be able to walk away from gambling at any time”
Positive play by age – “I should be aware of how much money I spend when I gamble”

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Percent Strongly Agreeing</th>
</tr>
</thead>
<tbody>
<tr>
<td>18-24</td>
<td>67%</td>
</tr>
<tr>
<td>25-34</td>
<td>64%</td>
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<tr>
<td>35-44</td>
<td>68%</td>
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<tr>
<td>45-54</td>
<td>73%</td>
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<tr>
<td>55-64</td>
<td>79%</td>
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<tr>
<td>65-74</td>
<td>83%</td>
</tr>
<tr>
<td>75+</td>
<td>85%</td>
</tr>
</tbody>
</table>

November 2018
Positive play by age – “It’s my responsibility to spend only money that I can afford to lose”

November 2018
Positive play by age – “I should only gamble when I have money to cover my bills and living expenses”

Percent strongly agreeing

- 18-24: 57%
- 25-34: 63%
- 35-44: 68%
- 45-54: 71%
- 55-64: 75%
- 65-74: 79%
- 75+: 78%

November 2018
Positive play by age – “Gambling is not a good way to make money”

- 18-24: 27%
- 25-34: 36%
- 35-44: 48%
- 45-54: 55%
- 55-64: 63%
- 65-74: 72%
- 75+: 80%

Percent strongly agreeing

November 2018
Positive play by age – “If I gamble more often, it will help me to win more than I lose”
Positive play by age – “My chances of winning get better after I’ve lost”

18-24: 36%
25-34: 28%
35-44: 39%
45-54: 49%
55-64: 58%
65-74: 69%
75+: 64%

November 2018
Sports gamblers vs non-sports gamblers
Past year positive play – personal responsibility

Questions asked of past year gamblers only

- I should be aware of how much money I spend when I gamble
  - Sports gamblers: 87%
  - Non-sports gamblers: 93%

- I should only gamble when I have money to cover bills and living expenses
  - Sports gamblers: 89%
  - Non-sports gamblers: 91%

- It's my responsibility to spend only money that I can afford to lose
  - Sports gamblers: 91%
  - Non-sports gamblers: 94%

- I should be able to walk away from gambling at any time
  - Sports gamblers: 91%
  - Non-sports gamblers: 94%

November 2018
Sports gamblers vs non-sports gamblers  
Past year positive play – personal responsibility  
Percent strongly agreeing

I should be aware of how much money I spend when I gamble  
- Non-sports gamblers: 80%
- Sports gamblers: 68%

I should only gamble when I have money to cover bills and living expenses  
- Non-sports gamblers: 81%
- Sports gamblers: 71%

It's my responsibility to spend only money that I can afford to lose  
- Non-sports gamblers: 81%
- Sports gamblers: 70%

I should be able to walk away from gambling at any time  
- Non-sports gamblers: 83%
- Sports gamblers: 69%

Questions asked of past year gamblers only
November 2018
Sports gamblers vs non-sports gamblers
Past year positive play – gambling literacy

- My chances of winning get better after I've lost
  - 52% (Sports) vs 76% (Non-sports)

- If I gamble more often it will help me to win more than I lose
  - 52% (Sports) vs 81% (Non-sports)

- Gambling is a good way to make money
  - 60% (Sports) vs 77% (Non-sports)

November 2018
Sports gamblers vs non-sports gamblers
Past year positive play – gambling literacy
% strongly disagreeing

- My chances of winning get better after I've lost
  - Sports gamblers: 41%
  - Non-sports gamblers: 54%

- If I gamble more often it will help me to win more than I lose
  - Sports gamblers: 35%
  - Non-sports gamblers: 60%

- Gambling is a good way to make money
  - Sports gamblers: 29%
  - Non-sports gamblers: 57%

November 2018