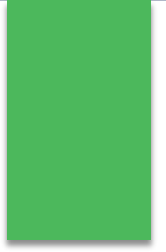


2021-22 Organizational Performance Assessment

Presented to MNAPG Board
December 2, 2022



Strategic planning background and context



Current mission and core values

- ▶ MNAPG's **mission** is to improve the lives of those affected by problem gambling through advocacy, education, training, and research
- ▶ Our work is guided by our core values:
 - ▶ Neutrality: As an affiliate of the National Council on Problem Gambling, we are neither for nor against legalized gambling.
 - ▶ Accuracy: We strive to ensure that all information we provide is accurate and complete.
 - ▶ Compassion: We recognize that problem gambling does not result from moral failings and that those with a gambling problem are not inherently bad people.
 - ▶ Inclusion: We believe that the interests of those affected by problem gambling are best served by inclusion of a wide range of interests. These interests include, but are not limited to, those in recovery, family members, treatment professionals, the gambling industry, those having professional contacts with problem gamblers, and those in other helping professions

Process

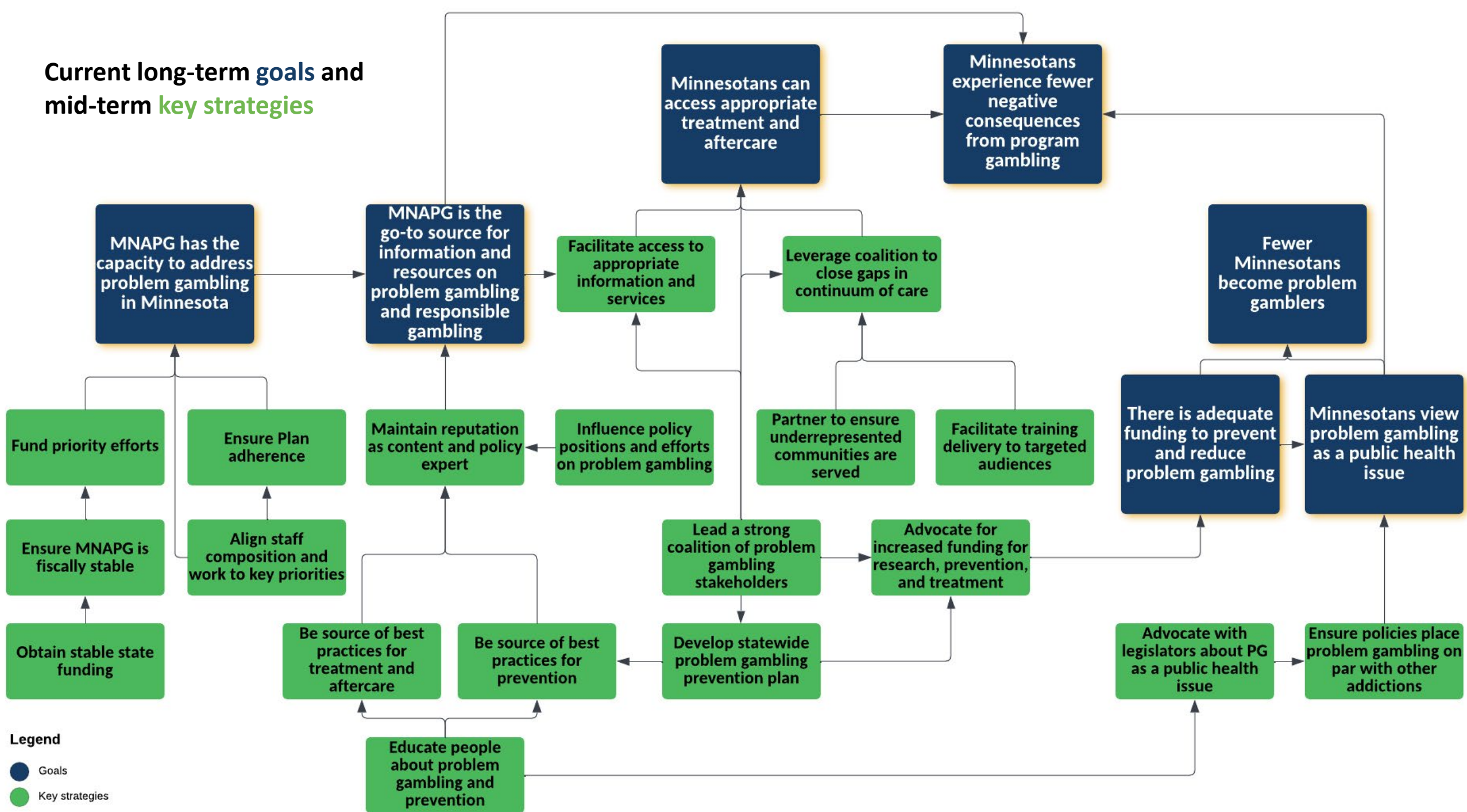
- ▶ Several strategic plans over the years
- ▶ 2018: Overhauled process and moved to an ongoing, living plan with routine updates
- ▶ Recent significant changes in the “landscape” surrounding our work moves us to take our planning to the next
- ▶ Focused review and update of our mission, goals, and key strategies (see summary graphic), beginning with this comprehensive assessment of the organization’s 2021-22 performance



Current goals and key strategies

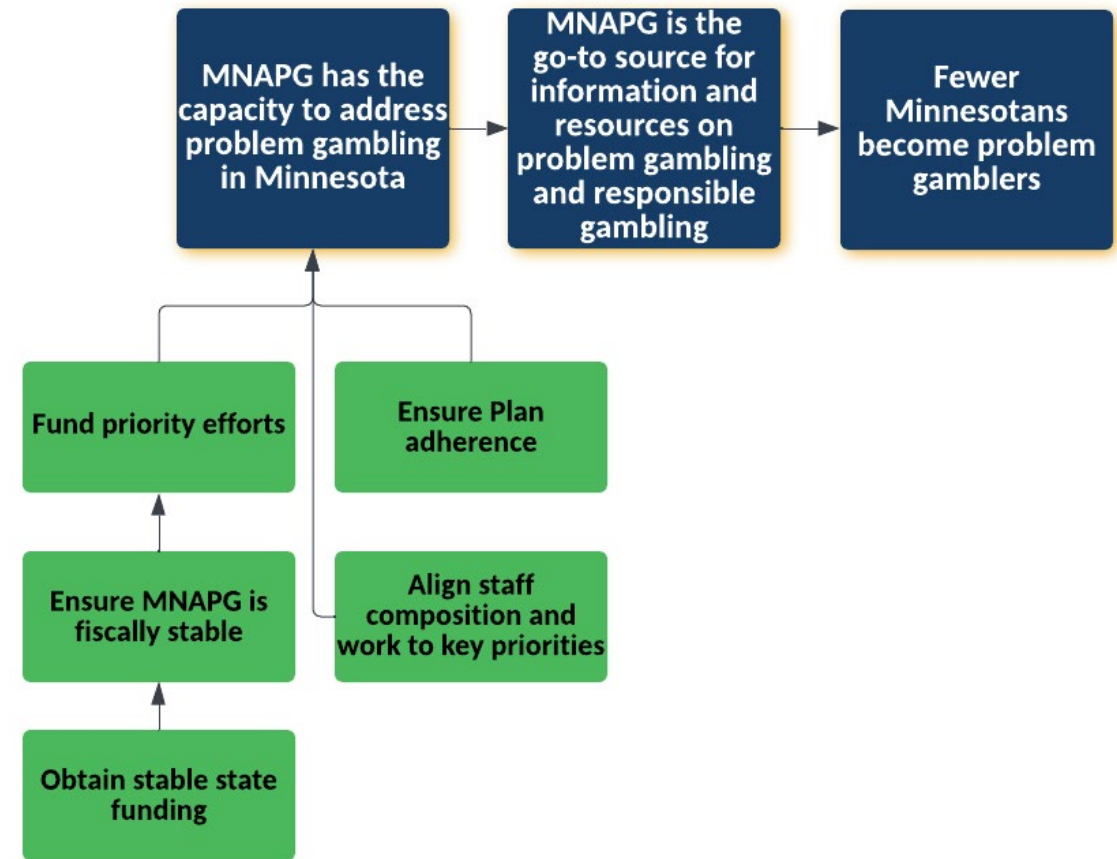
- **Goals:** These 7 aspirational goals look out 10-15 years and require strong partnerships to be successful
- **Key strategies:** A set of 19 key strategies advance our goals over the next 3-7 years
- Shorter-term actions support the strategies and drive annual workplans

Current long-term goals and mid-term key strategies



GOAL:

MNAPG has the capacity to address problem gambling in Minnesota



Capacity: Performance Highlights

Good progress

- Hire, retain & develop staff to meet needs
- Engage board members

Some issues

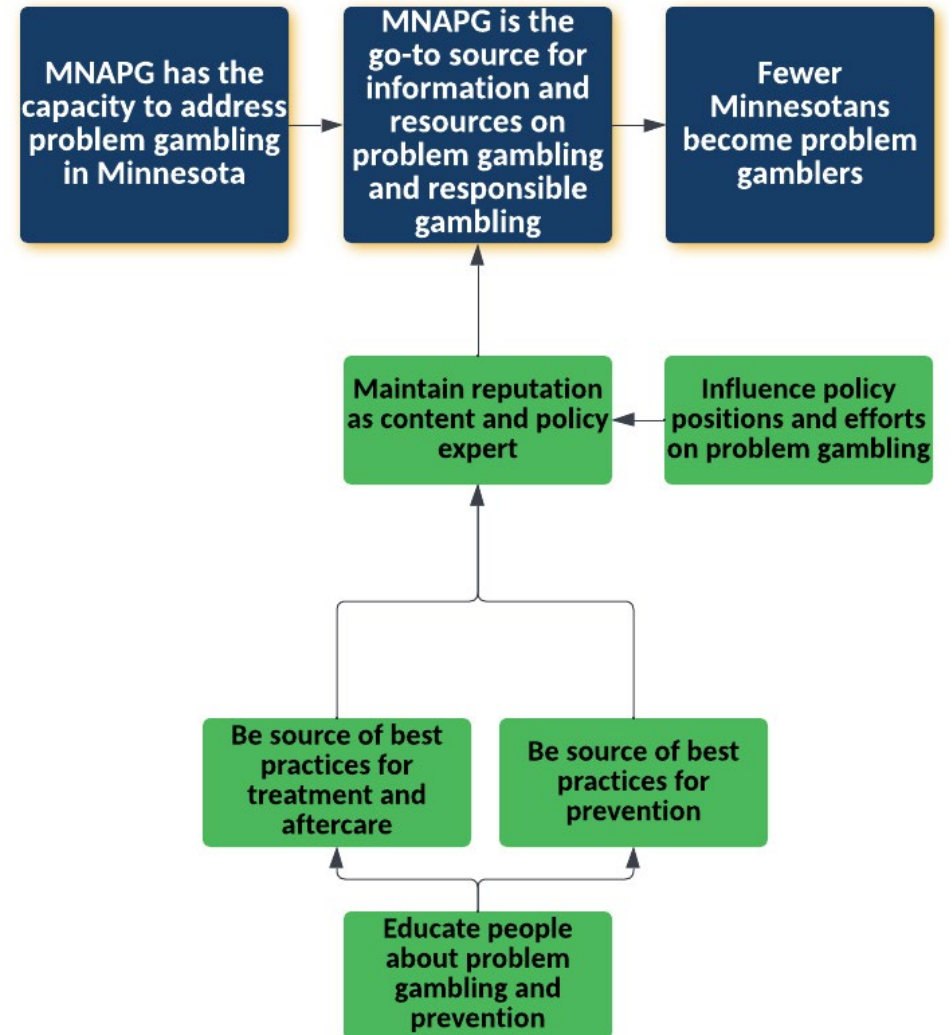
- In need of program staff
- Align board composition & work to key priorities
- Increase MNAPG's cultural competency
- Create measurable outcomes for all projects
- Identifying funding sources

Challenges

- Explore advisory structure to inform board decisions

GOAL:

MNAPG is the go-to source for information, resources on problem gambling and responsible gambling



Go-to: Performance Highlights

■ Good progress

- Be source of best practices for prevention/Awareness
- MNAPG is the go-to source for information, resources on PG and RG in MN.
- Influence public policy positions & efforts on problem gambling
- Develop capacity as a reliable, accurate source of info.

■ Some issues

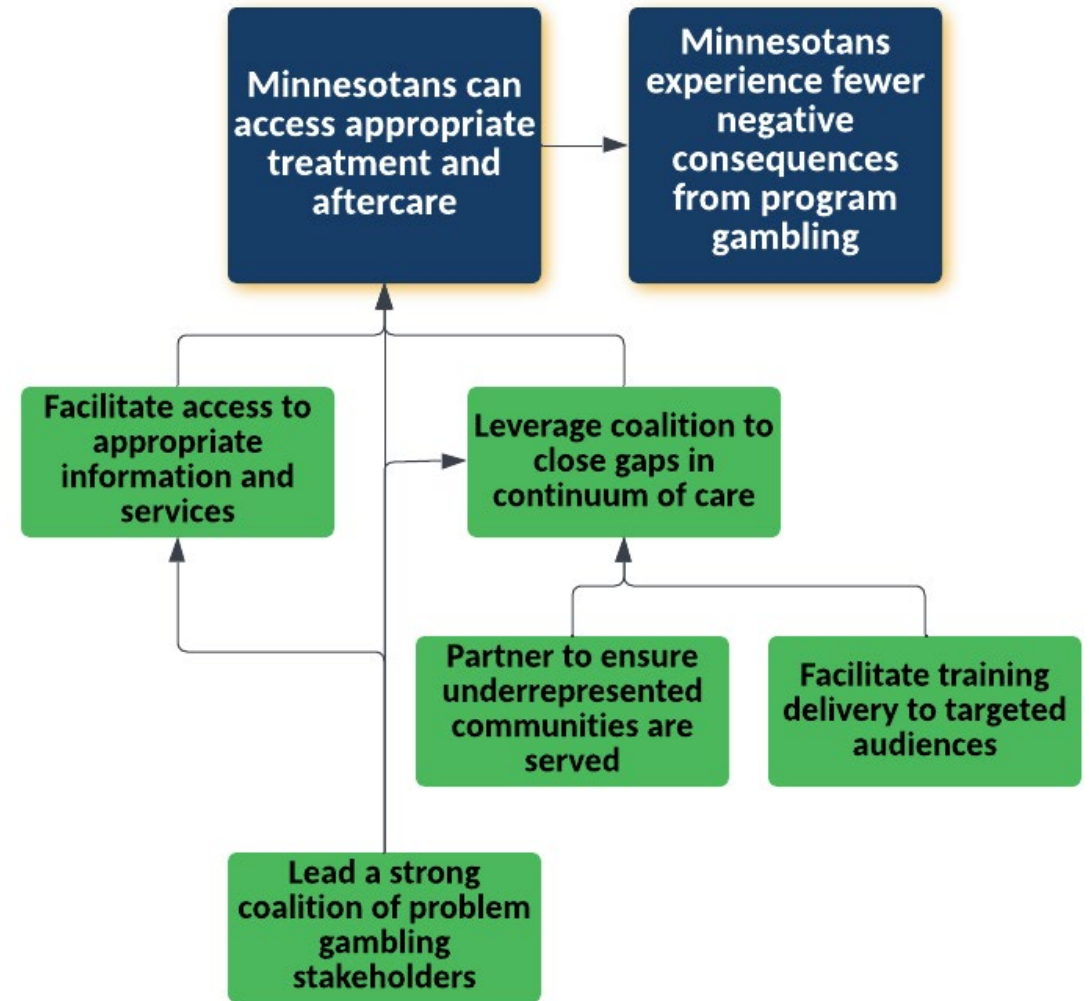
- Be resource for best practices in treatment and aftercare
- Advocate for transparency in evaluation & effectiveness in prevention
- Evaluate effectiveness of ad programs and materials
- Make education resources more accessible.

■ Challenges

- Create plan for information and research to be done by MNAPG & others
- Fund top proposals for research

GOALS:

Minnesotans can access appropriate treatment and aftercare and Minnesotans experience fewer negative consequences from problem gambling



Treatment: Performance Highlights

■ Good progress

- Advocating for peer recovery support
- Support creation of PG Provider Network
- Identify target audiences for training
- Promote training offerings

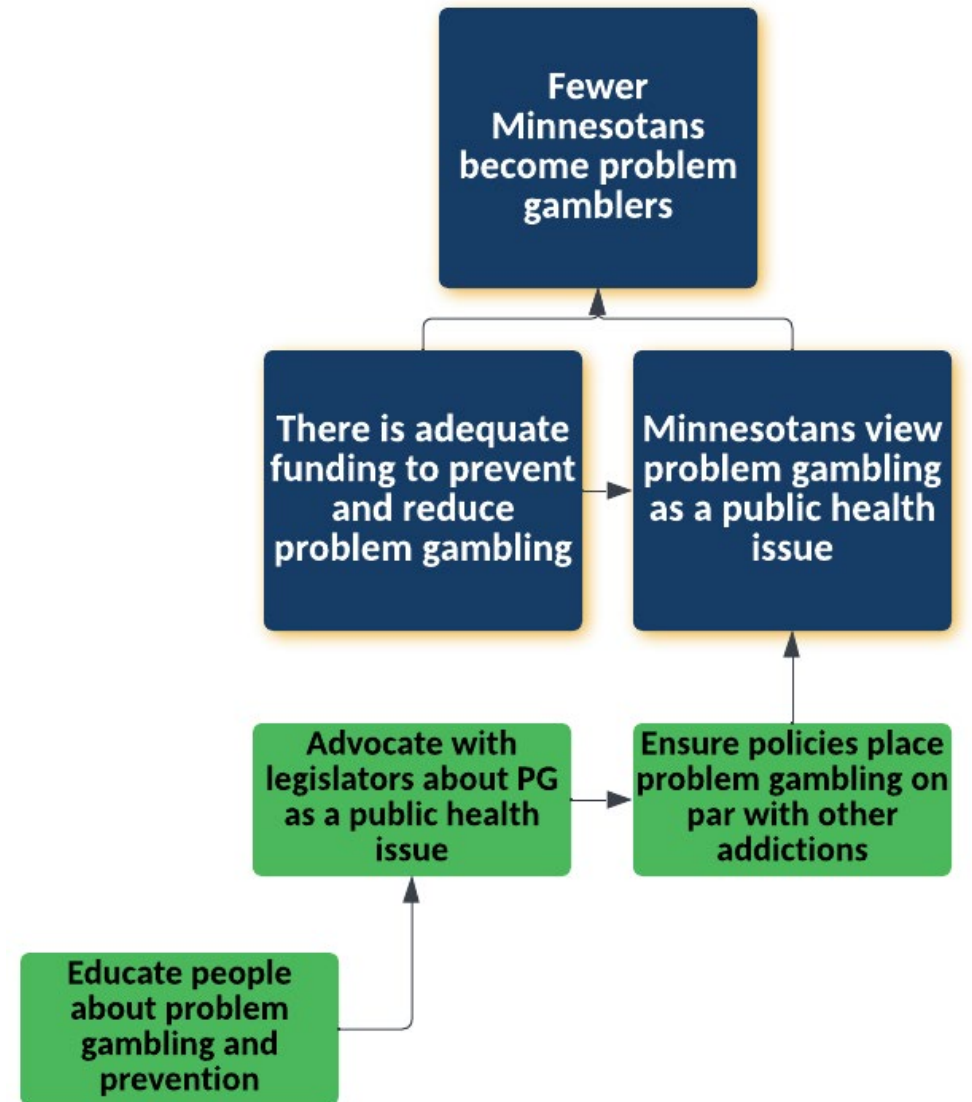
■ Some issues

- Ensure the Helpline connects people with treatment options
- Engage stakeholders
- Identify new or unmet needs for specific stakeholder groups
- Advocate to adopt national PG certification

■ Challenges

- Identify opportunities for tribal relationships, engagement
- Identify trainers for specific audiences
- Increase the number of qualified providers in Greater MN
- Support the development & refinement of research-based training.

GOALS: Minnesotans
view problem gambling
as a public health issue
and Fewer Minnesotans
become problem
gamblers



Public health: Performance Highlights

■ Good progress

- Educate people about problem gambling and prevention
- Advocate for interests of those affected by PG

■ Some issues

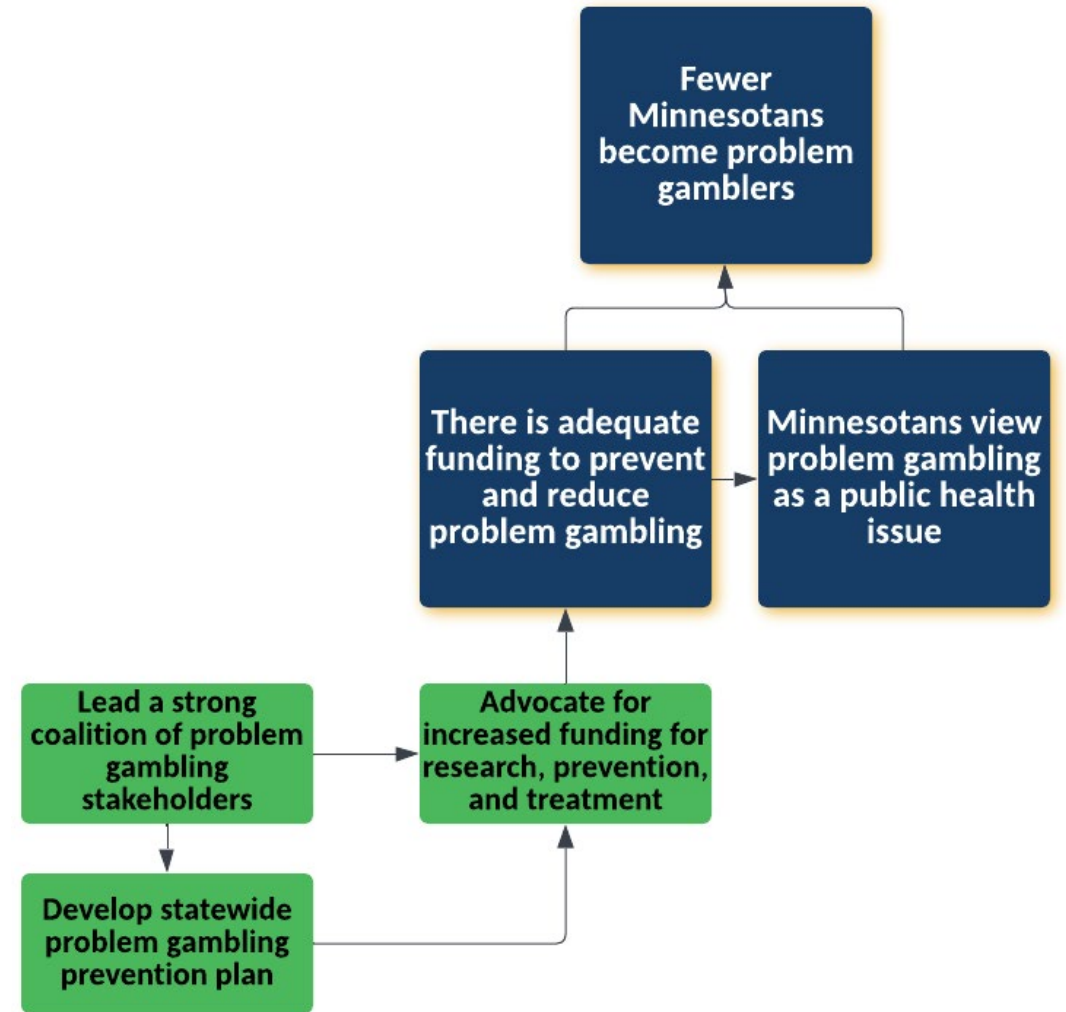
- Review public policies that impact PG

■ Challenges

- Minnesotans view problem gambling as a public health issue
- Decide our role in Parity Act
- Decide our role on inconsistent PG sentencing in the courts
- Support legislation to improve addiction reporting

GOALS:

There is adequate funding to prevent and reduce problem gambling and Fewer Minnesotans become problem gamblers



Funding: Performance Highlights

■ Good progress

- Educate policy makers to become advocates around PG
- Would benefit having those with lived experience willing to join us in advocacy efforts
- Support creation of PG provider network

■ Some issues

- Develop a statewide PG Prevention Plan
- Connect with key stakeholders and help them connect with each other
- Identify prevention tools

■ Challenges

- Create plan for information & research to be done by MNAPG
- There is adequate funding to prevent & reduce problem gambling
- Support research-based prevention methods

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Minnesota Alliance
on Problem Gambling