#### National Survey on Gambling Attitudes and Gambling Experience (NGAGE)

DETAILED REPORT Positive Play
MINNESOTA
May 2019





#### Positive play

#### What is positive play?

- It's a tool designed to measure responsible gambling beliefs and behavior
  - Developed by Richard Wood, Michael Wohl, Nassim Tabri and Kahlil Philander (2016)
- It emphasizes positive experiences over negative warnings
- The positive play scale measures four dimensions of positive play:
  - Honesty and control
  - Pre-commitment
  - Personal responsibility
  - Positive accurate beliefs about gambling
- The NGAGE study focused on personal responsibility and accurate beliefs

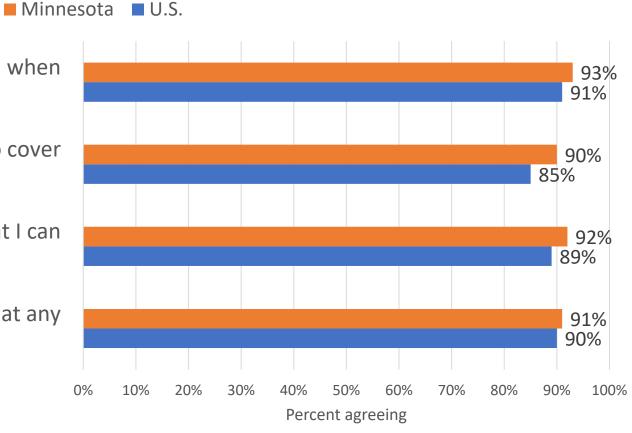
#### Past year positive play – personal responsibility

I should be aware of how much money I spend when I gamble

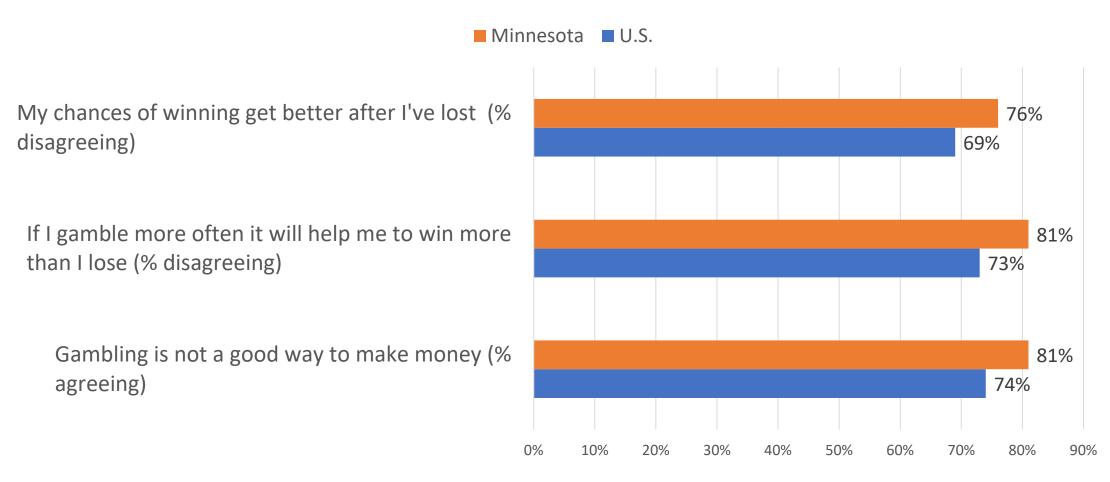
I should only gamble when I have money to cover bills and living expenses

It's my responsibility to spend only money that I can afford to lose

I should be able to walk away from gambling at any time

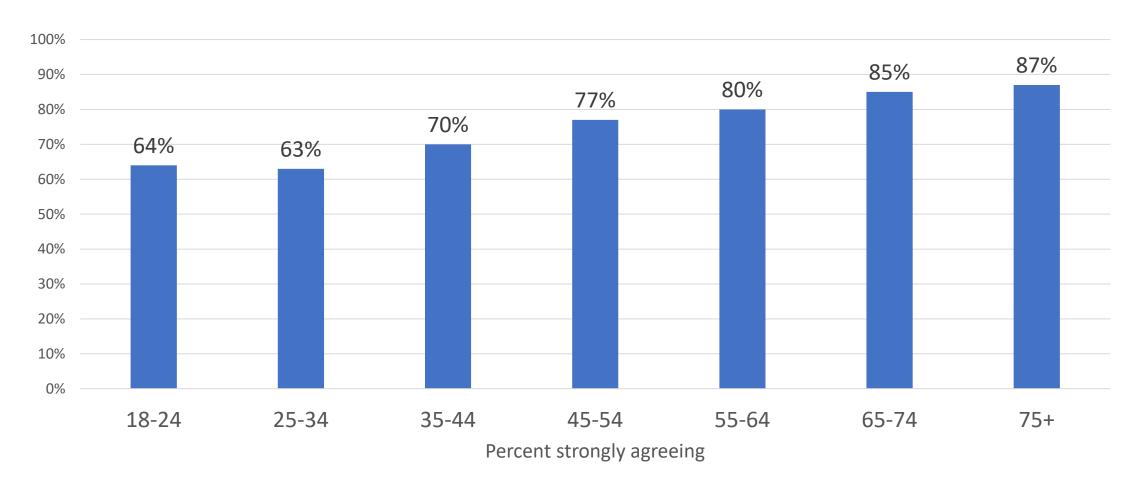


#### Past year positive play – gambling literacy

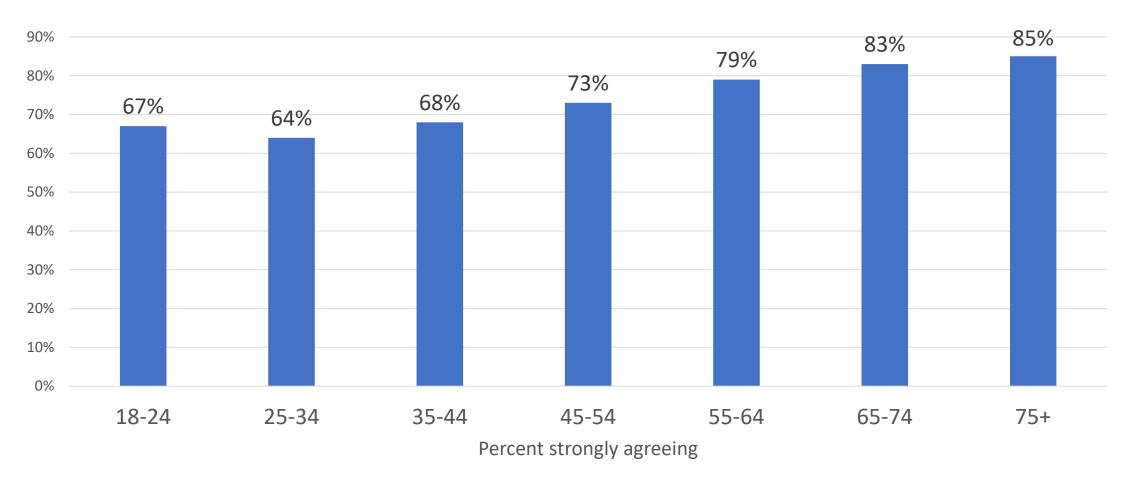


Questions asked of past year gamblers only

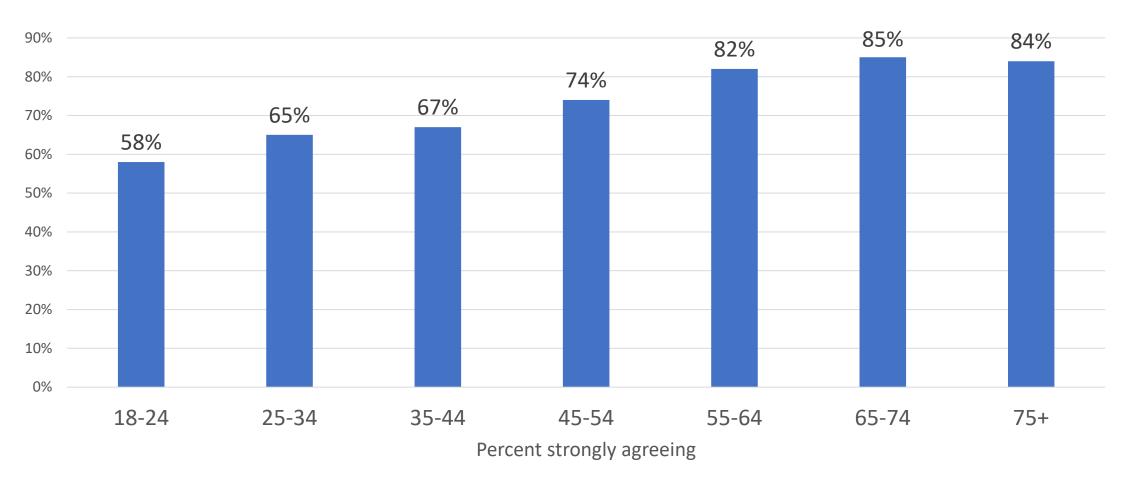
### Positive play by age – "I should be able to walk away from gambling at any time"



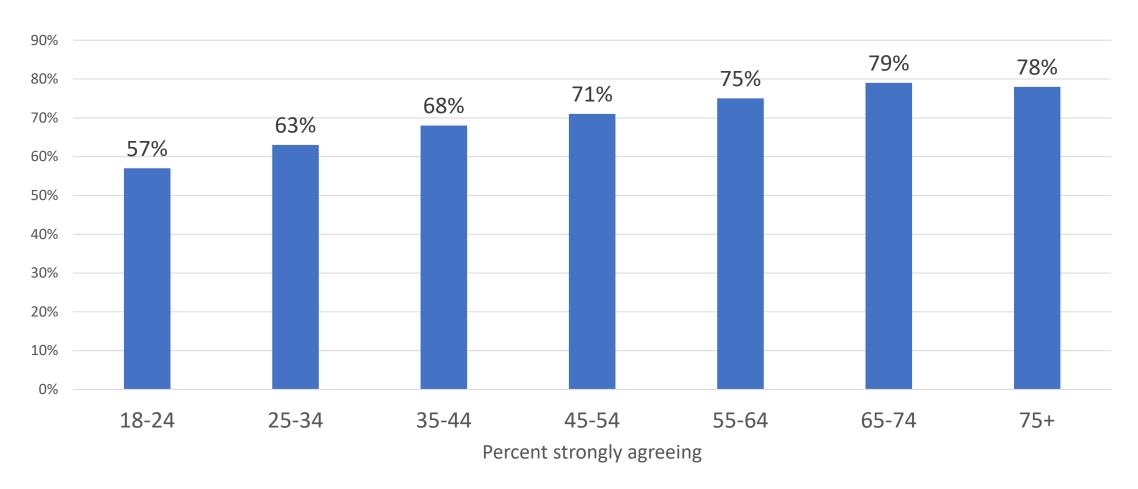
## Positive play by age — "I should be aware of how much money I spend when I gamble"



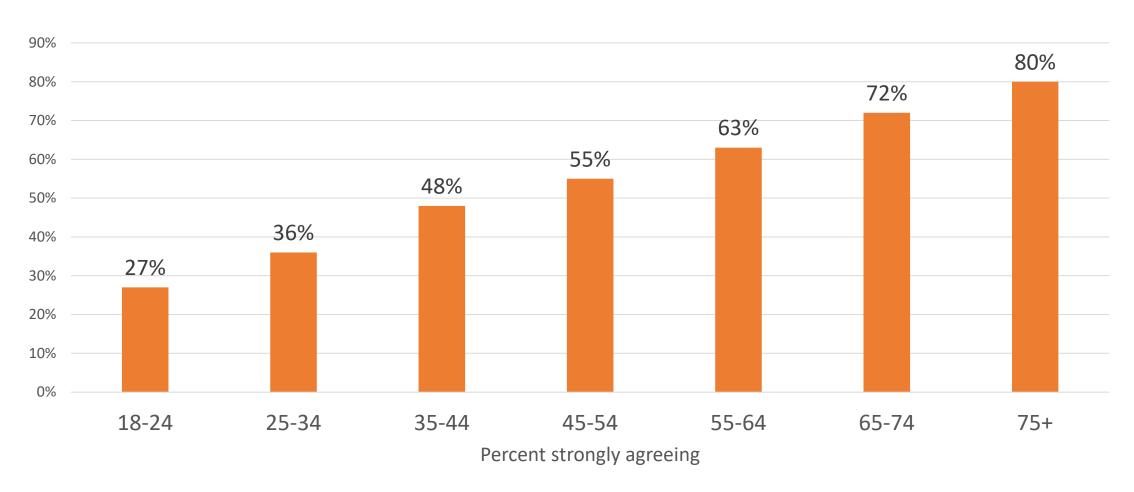
### Positive play by age — "It's my responsibility to spend only money that I can afford to lose"



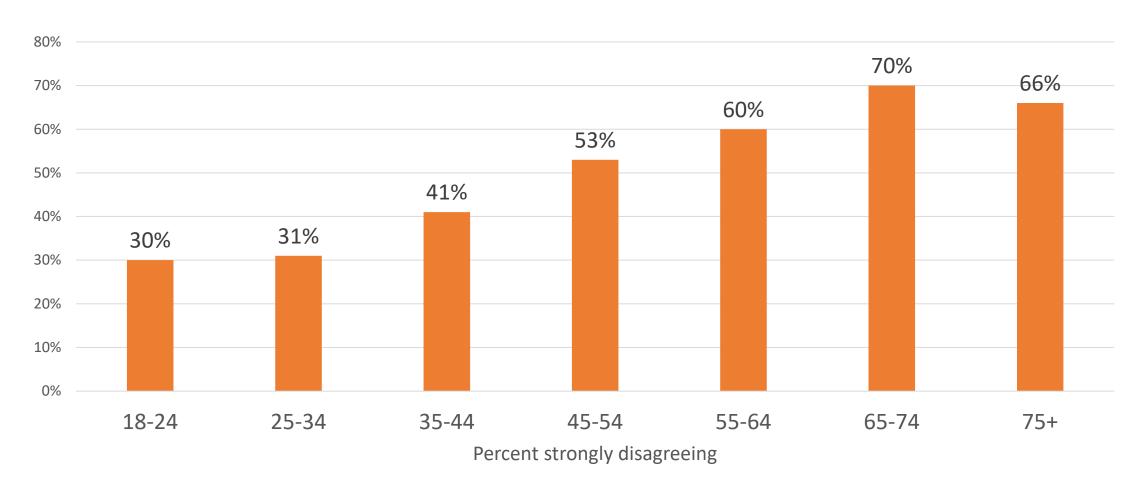
#### Positive play by age – "I should only gamble when I have money to cover my bills and living expenses"



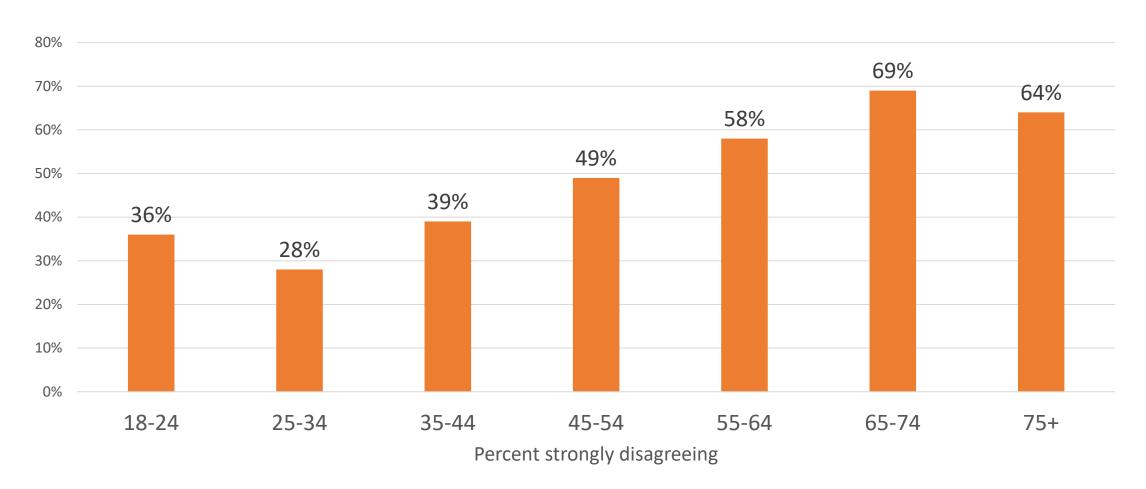
### Positive play by age – "Gambling is not a good way to make money"



### Positive play by age — "If I gamble more often, it will help me to win more than I lose"

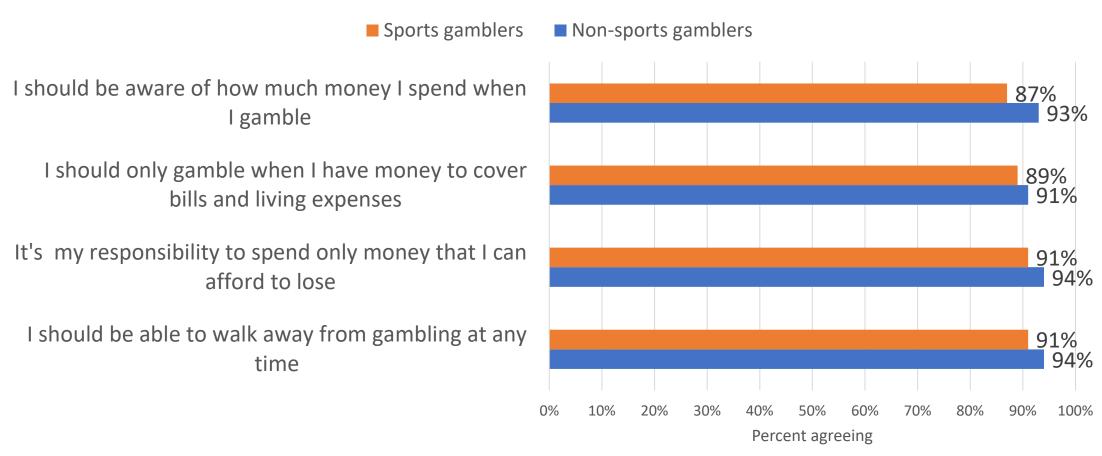


#### Positive play by age – "My chances of winning get better after I've lost"

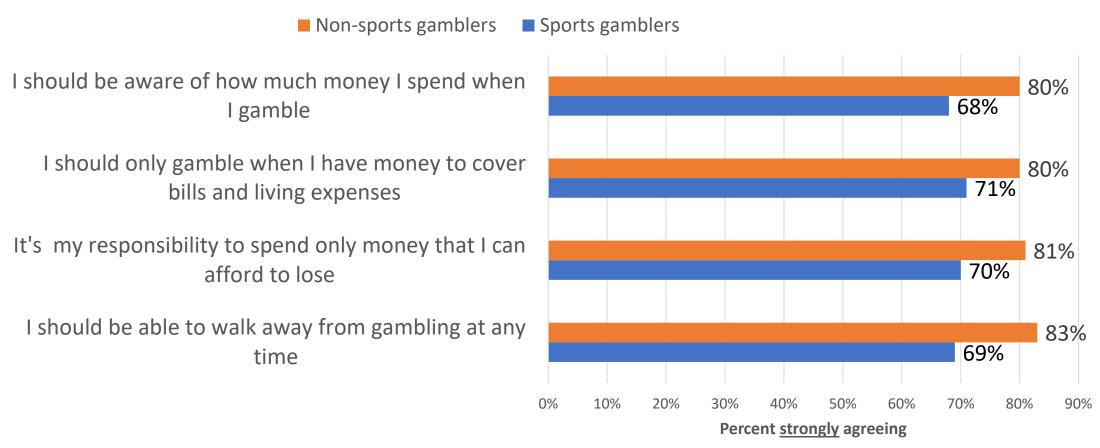


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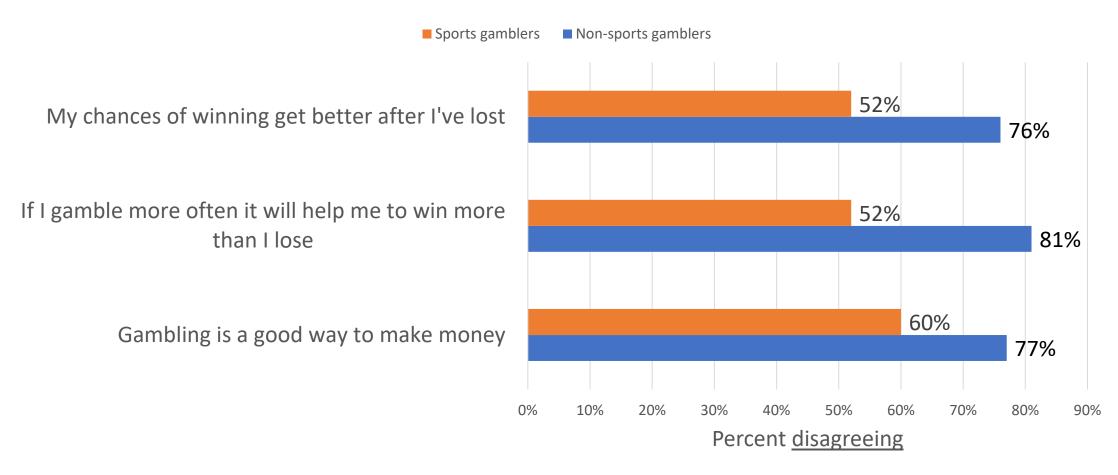
#### Sports gamblers vs non-sports gamblers Past year positive play – personal responsibility



## Sports gamblers vs non-sports gamblers Past year positive play – personal responsibility Percent strongly agreeing

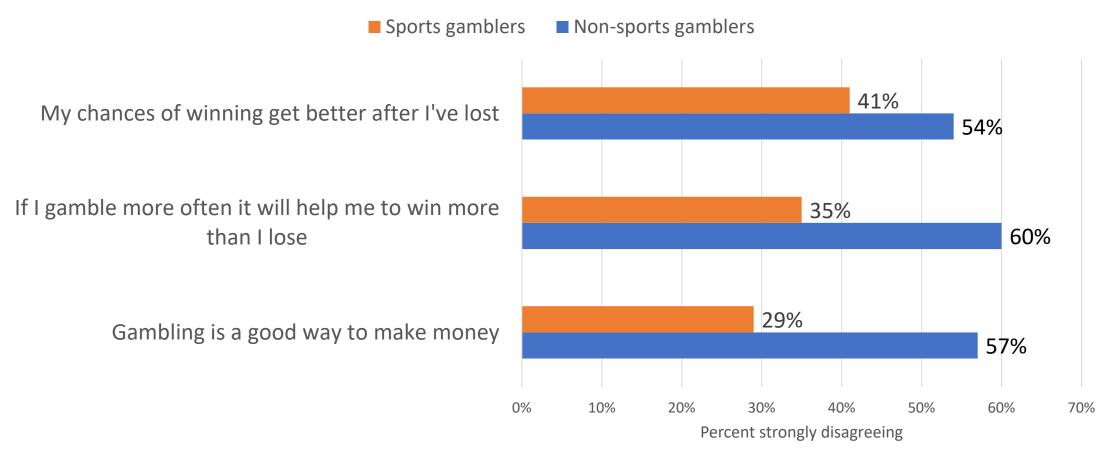


#### Sports gamblers vs non-sports gamblers Past year positive play – gambling literacy



November 2018 15

# Sports gamblers vs non-sports gamblers Past year positive play – gambling literacy % strongly disagreeing



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